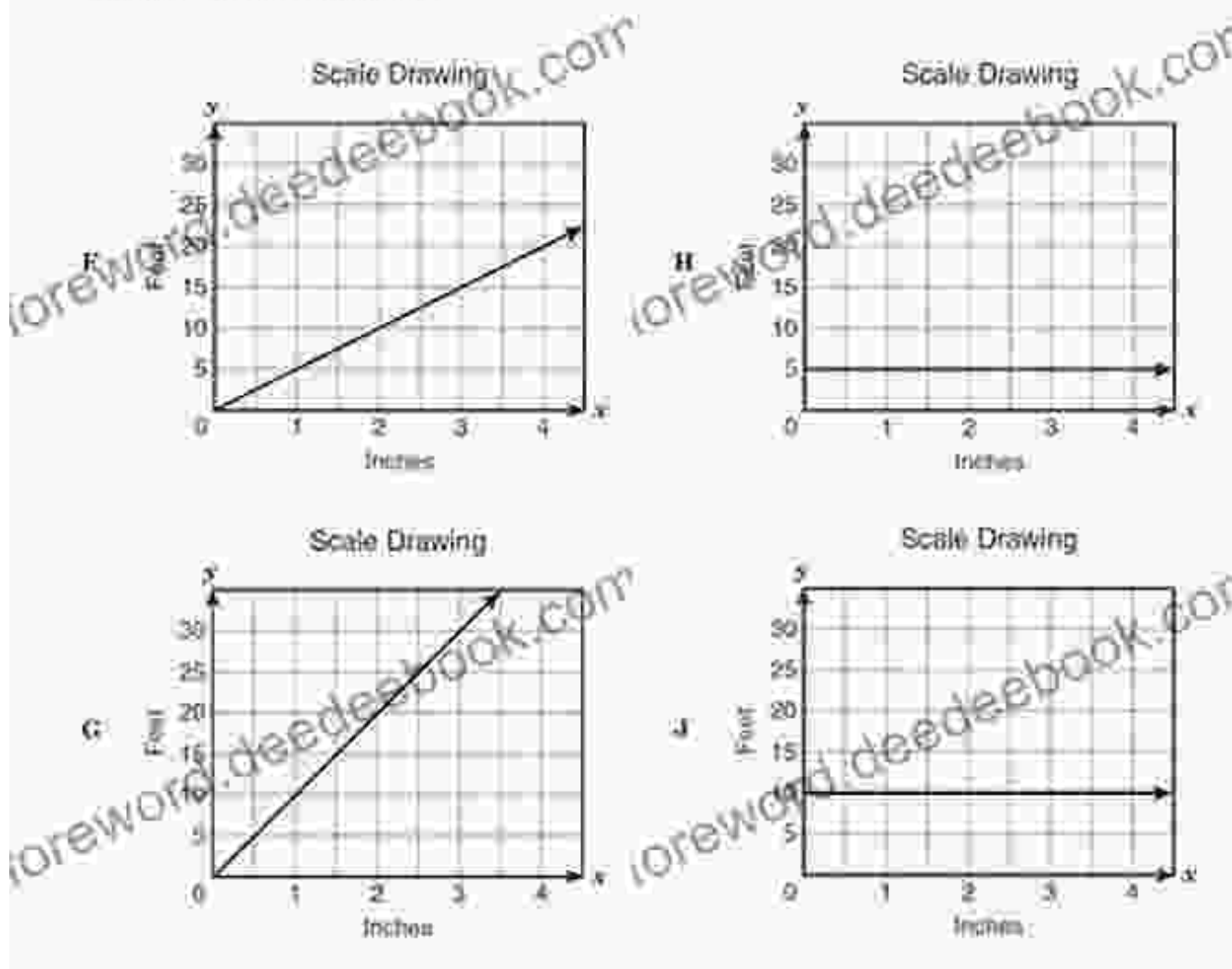


How to Find and Profit From Low Competition Long Tail Keywords: 33 Profitable Tips

14. Oscar made a scale drawing of his backyard. In his drawing, $\frac{1}{2}$ inch represents 5 feet. Which graph best represents this relationship?



In the competitive world of search engine optimization (SEO), finding the right keywords to target is crucial. While high-volume keywords may seem tempting, they often come with fierce competition, making it difficult for your website to rank well. That's where long tail keywords come in.



Keyword Research: How To Find And Profit From Low Competition Long Tail Keywords + 33 Profitable Niches

Analysed by Nathan George

★★★★☆ 4.1 out of 5

Language	: English
File size	: 6771 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray for textbooks	: Enabled
Word Wise	: Enabled
Print length	: 94 pages
Lending	: Enabled



What are Long Tail Keywords?

Long tail keywords are specific, niche phrases that typically contain three or more words. They are more targeted than short, head keywords and have lower search volume but also lower competition. This means that they are easier to rank for and can drive highly relevant traffic to your website.

Benefits of Targeting Low Competition Long Tail Keywords

- **Increased organic visibility:** With less competition, your website has a better chance of appearing in search engine results pages (SERPs).
- **Higher conversion rates:** Long tail keywords are more specific and targeted, which means that users who search for them are more likely to be interested in what you have to offer.
- **Improved customer satisfaction:** By targeting long tail keywords, you can provide more relevant and informative content that meets the

specific needs of your audience.

- **Increased brand awareness:** Ranking for long tail keywords can help increase your website's overall visibility and authority in your industry.
- **Cost-effective:** Targeting long tail keywords is often more cost-effective than competing for high-volume keywords, especially if you use paid advertising.

How to Find Low Competition Long Tail Keywords

1. **Use keyword research tools:** There are a number of free and paid keyword research tools available that can help you find long tail keywords. Some popular options include Google Keyword Planner, Ahrefs, and SEMrush.
2. **Analyze your competitors:** Take a look at the websites of your competitors to see what keywords they are targeting. You can use tools like SEMrush or SpyFu to get insights into their keyword strategies.
3. **Use Google Suggest:** When you start typing a query into Google, it will suggest a list of related search terms. These can be a great source of long tail keyword ideas.
4. **Use Google Trends:** Google Trends can show you the popularity of different search terms over time. This can help you identify long tail keywords that are trending and have the potential for growth.
5. **Use social media:** Social media can be a great way to find out what topics people are interested in. Use tools like BuzzSumo or SproutSocial to identify popular content and hashtags that can inspire long tail keyword ideas.

Tips for Profiting From Long Tail Keywords

1. **Create high-quality content:** The most important factor in ranking for long tail keywords is to create high-quality, relevant content that meets the needs of your audience. Focus on providing valuable information, answering their questions, and solving their problems.
2. **Optimize your website:** Make sure your website is optimized for long tail keywords. This includes using them in your page titles, meta descriptions, and content. However, avoid keyword stuffing, as this can penalize your website.
3. **Build backlinks:** Backlinks are an important factor in ranking for any keyword. Focus on building high-quality backlinks from relevant websites. You can do this by guest posting, creating infographics, and participating in industry forums.
4. **Use social media:** Social media can be a great way to promote your content and drive traffic to your website. Share your articles on social media and use relevant hashtags.
5. **Track your results:** It's important to track your results to see how your long tail keyword strategy is performing. Use Google Analytics to track your traffic and identify which keywords are driving the most conversions.

Targeting low competition long tail keywords can be a highly effective way to drive targeted traffic to your website, increase your organic visibility, and improve your overall SEO performance. By following these tips, you can find and profit from long tail keywords that will help you achieve your business goals.

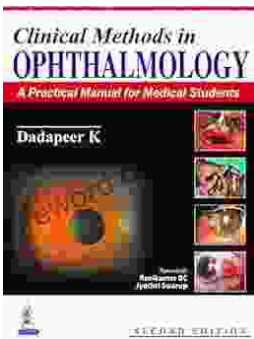


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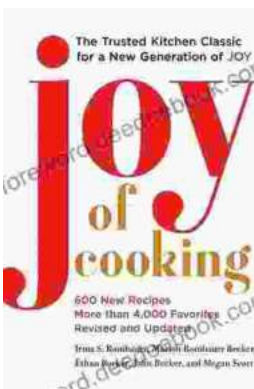
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